
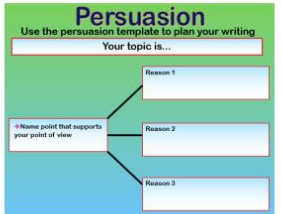

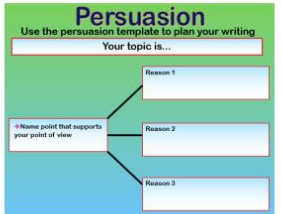


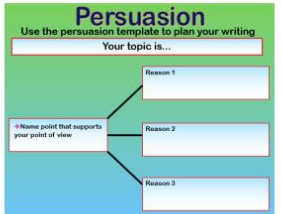


Writing to Persuade – Progression Document

	Examples/Planners	Text features	Sentence structure	Make it flow								
Year 3	<p>TEXT TYPES:</p> <table border="1" style="width: 100%; text-align: center;"> <tr> <td style="width: 25%;">Advertisement</td> <td style="width: 25%;">Letter</td> <td style="width: 25%;">Speech</td> <td style="width: 25%;">Poster</td> </tr> </table> <table border="1" style="width: 100%;"> <tr> <td style="width: 50%; text-align: center;">Letter</td> <td style="width: 50%; text-align: center;">Planning Template</td> </tr> <tr> <td style="text-align: center;">  </td> <td style="text-align: center;">  </td> </tr> </table>	Advertisement	Letter	Speech	Poster	Letter	Planning Template			<p>Emotive language advantage bargain extremely magnificent popular sensational one of a kind</p> <p>Exaggeration The finest You will be Possibly the best You'll never need to You'll always Just think what Now you can</p> <p>Repetition See ... See ... See ... It's the best for ... It's the best for ... It's the best for ... Come and ... Come and ... Come and ...</p> <p>Facts and statistics people visitors per day ..% of people say ... over fantastic exhibits at least ... years old</p>	<p>2nd person You You'll Your Yours</p> <p>Imperative verbs Try Leave Find out Enjoy the</p> <p>Rhetorical question Have you always wanted to ...? Why not try ...?</p> <p>Adverbs for possibility Certainly Clearly</p> <p>Capital letters Stonehenge Amesbury, Wiltshire</p> <p>Commas for lists See our woolly mammoths, cave bears, wolves and wild boars.</p>	<p>Conjunctions FANBOYS ~ although ~ as ~ while ~ until ~ since</p>  <p>Connectives also ~ as well as ~ in order to ~ so that ~ for example ~ such as luckily ~ hourly ~ rarely ~ as soon as ~ through</p>
Advertisement	Letter	Speech	Poster									
Letter	Planning Template											
												

Year 4

TEXT TYPES:

Advertisement	Letter	Speech	Poster
Poster & Tourist Guide Brochure 		Planning Template 	

Emotive language

abolish
 appalled
 cruel
 damaging
 harmful
 shameful
 terrible

Exaggeration

Probably the worst case in history
 We've heard that a million times
 Never before has it been known
 You'll always

Repetition

Think about ...
 Think about ...
 Think about ...
 Have you considered ...?
 Have you considered ...?

Facts and statistics

It costs just
 ..% of deaths
 million people
 over half the ...
 £.... spent on ...

2nd person

You
 You'll
 Your
 Yours

Imperative verbs

Imagine
 Take a moment
 Think
 Worry about

Rhetorical question

Isn't it time to ...?
 Don't you think that ...?

Adverbs for possibility

Surely
 Probably

Capital letters

Syria
 United Nations Refugee Agency

Commas for lists

wars, hardship,
 environmental damage and
 climate change.

Conjunctions

FANBOYS ~ AAAWWUBBIS ~
 either ... or ~ neither ... nor



A = Although
 A = After
 A = As
 W = While
 W = When
 U = Until
 B = Because
 B = Before
 I = If
 S = Since

Connectives

in addition ~ even though ~
 otherwise ~ therefore ~ this
 results in obviously ~ already ~
 next year ~ recently ~ once a
 month

Year 5

TEXT TYPES:

Advert	Letter	Speech	Campaign
Persuasive Speech		Planning Template	
<p>Speech: Homework should be banned</p> <p>Friends and fellow citizens, I stand before you to talk about a matter that really breaks my heart: the crime of giving schoolchildren homework! These poor schoolchildren have so much time sucked up in their education, that once they get home they almost have spent the same amount of time at school as their parents spent at their work. After they get home they are ought to make a bit of homework, instead of using this time to rest and spend with their friends. They have to do in their room, working. Their parents have the freedom of spending their time at home anyway they want to. These poor schoolchildren have to make homework or they are forced to spend more time at school as a punishment. They go to school for about 8 hours, sometimes there are in between hours, yet in these hours, it is practically impossible to make all of the homework they got. Most teachers give a lot of homework, like these poor children haven't got enough homework to do. When they finished all of the homework there is no time left to spend with their friends. Especially during the term years friends are the people which get children through the day. Friends are the ones they should spend a lot of time with. According to my point of view, homework is supposed to be banned, since these poor schoolchildren have enough to do and they must have time to spend with their friends. This time is now taken up by homework.</p>		<p>Persuasion</p> <p>Use the persuasion template to plan your writing</p> <p>Introduction – Why are you writing?</p> <p>Point 1 <input type="text"/> Evidence & Elaboration</p> <p>Point 2 <input type="text"/> Evidence & Elaboration</p> <p>Point 3 <input type="text"/> Evidence & Elaboration</p> <p>Conclusion – Summarise, Restate and Advise</p>	

Emotive language

astounding
flawless
guaranteed
ideal
loyal
overwhelming
tremendous

Exaggeration

If you don't ...
I will ...
A million people would agree with me
Obviously the best possible choice
Without a doubt ...

Repetition

I will be the ideal person to ...
..., ideal because ...
You must ...
You must ...
You must ...

Facts and statistics

it's 100% verified
it will increase by ...
not since 1834 ...
only 1 in 10 people ...
it was discovered that ...

Modal verbs

shall, shall not
would, wouldn't
must, mustn't
will, won't

Imperative verbs

Listen to
Consider
Ask yourself
Ensure that

Rhetorical question

Fed up with ...?
What are you waiting for?

Adverbs for possibility

Obviously
Definitely

Short sentences

This must stop!
Give it a chance!

Dashes for parenthesis

This is your chance – **your only chance** – to change things.

Conjunctions

FANBOYS ~ AAAWWUBBIS ~ so
... as ~ not only ... but also



A = Although
A = After
A = As
W = While
W = When
U = Until
B = Because
B = Before
I = If
S = Since

Connectives

equally ~ likewise ~ many people believe ~ whereas ~ consequently hence ~ of course ~ the main reason for this ~ in summary

Year 6

TEXT TYPES:

Advert	Letter	Speech	Campaign
<p>Campaign</p>		<p>Planning Template</p>	

Emotive language

disturbing
polluted
negligence
poisonous
suffocating
disgraceful
nauseating

Exaggeration

Only a fool would believe that ...
A billion people can't be wrong, can they?
We will be wiped out in the blink of an eye
Evidently, you haven't done your research

Repetition

It's not okay to ...
It's not okay to ...
It's not okay to ...
It is time to ...
time to ...
time to ...

Facts and statistics

only ..% chance
we only have .. months
it's been ... years since
less than 1:3
cost of £... billion

Modal verbs

may have
might have
could have
ought to

Subjunctive

If I were you, I would
We demand that be acted on

Rhetorical question

Have you considered ...?
How can you live with ... ?

Adverbs for possibility

Evidently
Inevitably

Short sentences

We must act now!
No time to waste!

Dashes for parenthesis

This is our world – our beloved world – that needs saving.

Conjunctions

FANBOYS ~ AAAWWUBBIS ~ so
... as ~ not only ... but also



A = Although
A = After
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B = Before
I = If
S = Since

Connectives

furthermore ~ moreover ~
similarly ~ compared with ~
conversely in spite of this ~
nevertheless ~ thus ~ resulting in ~ undoubtedly